

Certified Information Privacy Professional (CIPP/US)

Course Overview

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This is a 2-day class

U.S. Private-Sector Privacy covers U.S. privacy laws and regulations at federal and state levels, including breach notification and limits on various private sectors. You'll leave with an understanding of the legal requirements for the responsible handling and transfer of personal data within industry and workplaces, including government access to private-sector data. The training is based on the body of knowledge for the IAPP's ANSI-accredited Certified Information Privacy Professional/ U.S. (CIPP/US) certification program.

Who Should Attend

This training is a robust, interactive opportunity to learn about critical privacy concepts that are also integral to the CIPP/US exam. While not purely a "test prep" course, this training is appropriate for professionals who plan to certify, as well for those who want to deepen their privacy knowledge. Both the training and the exam are based on the same body of knowledge.

Course Outline

1 Introduction to Privacy

Discusses the modern history of privacy, an introduction to personal information, an overview of data protection roles and a summary of modern privacy frameworks.

2 Structure of U.S. Law

Reviews the structure and sources of U.S. law and relevant terms, and introduces governmental bodies that have privacy and information security authority.

3 General Data Protection Regulation Overview

Presents a high-level overview of the GDPR, discuss the significance of the GDPR to U.S. organizations, and summarizes the roles and responsibilities outlined in the law.

4 Enforcement of U.S. Privacy and Security Laws

Distinguishes between criminal and civil liability, presents theories of legal liability and describes the enforcement powers and responsibilities of government bodies, such as the FTC and state attorneys general.

5 Information Management from a U.S. Perspective

Explores the development of a privacy program and the role of privacy professionals, discusses vendor management and examines data collection, classification and retention.

6 Federal Versus State Authority

Compares federal and state authority and discusses preemption.



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7 Healthcare

Describes privacy laws in healthcare, including the major components of HIPAA and the development of HITECH, and outlines privacy protections mandated by other significant healthcare laws.

8 Financial Privacy

Outlines the goals of financial privacy laws, highlights key concepts of FCRA, FACTA and GLBA, and discusses the Red Flags Rule, Dodd-Frank and consumer protection laws.

9 Education

Outlines the privacy rights and protections under FERPA, as well as recent amendments provided by PPRA and NCLBA.

10 Telecommunications and Marketing

Explores rules and regulations of telecommunications entities, reviews laws that govern marketing, and briefly discusses how privacy is addressed in the digital advertising realm.

11 Law Enforcement and Privacy

Summarizes privacy laws on intercepting communication, including how the telecommunications industry must cooperate with law enforcement, and outlines laws that assure rights to financial privacy.

12 National Security and Privacy

Further explores rules and regulations on intercepting communication, including how the laws have evolved and how government agencies and private companies work collaboratively to improve cyber-security.

13 Civil Litigation and Privacy

Discusses privacy issues related to litigation including electronic discovery, redaction and protective orders, and briefly compares U.S. discovery rules to foreign laws.

14 Legal Overview of Workplace Privacy

Describes federal and state laws that regulate and protect employee privacy, as well as federal laws that prohibit discrimination.

15 Privacy Before, During and After Employment

Examines the lifecycle of employee privacy including background screening, employee monitoring, investigating misconduct and termination; outlines anti-discrimination laws; and discusses “bring your own device” policies.

16 State Data Security Laws

Identifies state laws that impact data security, reviews Social Security number use regulation and discusses laws governing data destruction.

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17 Data Breach Notification Laws

Summarizes the scope of state data breach notification law, highlights the nine elements of state data breach notification laws and notes major differences in state laws.