Post-Class Reinforcement Materials

Each of the Leadership and Professional Development courses include a suite of post-class reinforcement materials that are unique to each title. Content such as e-books, quick videos, personal and team assessments, tools and templates, and other materials, have been selected to ensure that you continue your journey to ongoing success beyond the classroom. All e-assets, such as books and videos, come with 1-year access.

Thinking with Critical Insight | 2 Days

Reinforcement Videos
- Knowing When to Think Critically featuring Lisa Callahan
- The Anatomy of Decisions featuring Chris Blake
- Strategy 101: Focus on Assumptions featuring Peter Sheahan
- Discussions to Make Sense of Opportunity featuring Don Sull
- Evidence-Based Management: The Keys to Great Decision Making featuring Jeffrey Pfeffer
- Challenge Your Assumptions to Avoid Confirmation Bias featuring Steve Shapiro
- Nurturing Your Own Creative Thinking featuring Gaia Grant
- What is Executive Intelligence? featuring Justin Menkes
- Fingertip Knowledge featuring Elliot Masie
- Defining Moments Come During Difficult Times featuring Terri Kelly
- Changing a Culture: You Can’t Do It By Yourself featuring Shelley Stewart Jr.
- Check the Checker: Don't Make Assumptions featuring Antonio Carrillo
- The Theory of Constraints – The Inherent Simplicity featuring Eli Goldratt

Book Summaries
- The Power of Sustainable Thinking: How to Create a Positive Future for the Climate, the Planet, Your Organization and Your Life by Bob Doppelt
- Blink: The Power of Thinking Without Thinking by Malcolm Gladwell
- The Third Opinion: How Successful Leaders Use Outside Insight to Create Superior Results by Saj-nicole A. Joni, Ph.D

Leader-Led Activities
- Critical Thinking Skills Discussion Guide
- Stages of Critical Thinking Discussion Guide
- Characteristics of Critical Thinking Facilitation Guide
- Intake Stage Application Guide
- Investigate and Act Stages Application Guide

Self-Assessment
- Critical Thinking Characteristics
- Bias and Emotion

Business Impact
- Business Impact: Effective Critical Analysis of Business Reports
- Business Impact: Playing the Devil’s Advocate in Decision-making

Challenge
- Challenge: Critical Thinking

Tools
- Stages of Critical Thinking
- Uncritical Thinking Styles
- Company Benefits
- Intake Stage
- Data and Information

Test
- Leadership Advantage Test Yourself: Critical Thinking

Core Message
- Leadership Advantage: Critical Thinking 2.0

Case Study
- The Critical Thinker
- Seeking Data and Information
- Challenging an Argument
- Staying Open and Aware

Key Concept
- Key Concept: Background and Definition of Critical Thinking
- Key Concept: Characteristics of a Critical Thinker
- Key Concept: Stages of Critical Thinking
- Key Concept: The Benefit of Critical Thinking to Companies
- Key Concept: Overview of the Intake Stage
- Key Concept: Assessing Data and Information
- Key Concept: Recognize Existing Assumptions
- Key Concept: The Value of Other Perspectives
- Key Concept: An Overview of the Investigate Stage
- Key Concept: Evaluating Arguments
- Key Concept: Recognizing Bias and Emotions
- Key Concept: Act – Concluding and Deciding
- Key Concept: Key Skills and Techniques for Critical Thinking
- Key Concept: Being Open and Aware
- Key Concept: Asking Insightful Questions
- Key Concept: Using Analytical Techniques

e-Books
- Consumer Insight: How to Use Data and Market Research to Get Closer to Your Customer
- Data Smart: Using Data Science to Transform Information into Insight
- Insights for Managers from Confucius to Gandhi

Videos/Courses
- Two Techniques for Enabling Breakthrough Thinking
- How to Think Like an Innovator
- Nike’s Reinvention Culture
- EQ and Leadership