

# Post-Class Reinforcement Materials

Each of the Leadership and Professional Development courses include a suite of post-class reinforcement materials that are unique to each title. Content such as e-books, quick videos, personal and team assessments, tools and templates, and other materials, have been selected to ensure that you continue your journey to ongoing success beyond the classroom. All e-assets, such as books and videos, come with 1-year access.

## Thinking with Critical Insight | 2 Days

### Reinforcement Videos

- Knowing When to Think Critically featuring Lisa Callahan
- The Anatomy of Decisions featuring Chris Blake
- Strategy 101: Focus on Assumptions featuring Peter Sheahan
- Discussions to Make Sense of Opportunity featuring Don Sull
- Evidence-Based Management: The Keys to Great Decision Making featuring Jeffrey Pfeffer
- Challenge Your Assumptions to Avoid Confirmation Bias featuring Steve Shapiro
- Nurturing Your Own Creative Thinking featuring Gaia Grant
- What is Executive Intelligence? featuring Justin Menkes
- Fingertip Knowledge featuring Elliot Masie
- Defining Moments Come During Difficult Times featuring Terri Kelly
- Changing a Culture: You Can't Do It By Yourself featuring Shelley Stewart Jr.
- Check the Checker: Don't Make Assumptions featuring Antonio Carrillo
- The Theory of Constraints – The Inherent Simplicity featuring Eli Goldratt

### Book Summaries

- *The Power of Sustainable Thinking: How to Create a Positive Future for the Climate, the Planet, Your Organization and Your Life* by Bob Doppelt
- *Blink: The Power of Thinking Without Thinking* by Malcolm Gladwell
- *The Third Opinion: How Successful Leaders Use Outside Insight to Create Superior Results* by Saj-nicole A. Joni, Ph.D

### Leader-Led Activities

- Critical Thinking Skills Discussion Guide
- Stages of Critical Thinking Discussion Guide
- Characteristics of Critical Thinking Facilitation Guide
- Intake Stage Application Guide
- Investigate and Act Stages Application Guide

### Self-Assessment

- Critical Thinking Characteristics
- Bias and Emotion

### Business Impact

- Business Impact: Effective Critical Analysis of Business Reports
- Business Impact: Playing the Devil's Advocate in Decision-making

### Challenge

- Challenge: Critical Thinking

### Tools

- Stages of Critical Thinking
- Uncritical Thinking Styles
- Company Benefits
- Intake Stage
- Data and Information
- Organizational Assumptions
- Investigate and Act Stages
- Question List
- Analysis Techniques

### Test

- Leadership Advantage Test Yourself: Critical Thinking

### Core Message

- Leadership Advantage: Critical Thinking 2.0

### Case Study

- The Critical Thinker
- Seeking Data and Information
- Challenging an Argument
- Staying Open and Aware

### Key Concept

- Key Concept: Background and Definition of Critical Thinking
- Key Concept: Characteristics of a Critical Thinker
- Key Concept: Stages of Critical Thinking
- Key Concept: The Benefit of Critical Thinking to Companies
- Key Concept: Overview of the Intake Stage
- Key Concept: Assessing Data and Information
- Key Concept: Recognize Existing Assumptions
- Key Concept: The Value of Other Perspectives
- Key Concept: An Overview of the Investigate Stage
- Key Concept: Evaluating Arguments
- Key Concept: Recognizing Bias and Emotions
- Key Concept: Act – Concluding and Deciding
- Key Concept: Key Skills and Techniques for Critical Thinking
- Key Concept: Being Open and Aware
- Key Concept: Asking Insightful Questions
- Key Concept: Using Analytical Techniques

### e-Books

- Consumer Insight: How to Use Data and Market Research to Get Closer to Your Customer
- Data Smart: Using Data Science to Transform Information into Insight
- Insights for Managers from Confucius to Gandhi

### Videos/Courses

- Two Techniques for Enabling Breakthrough Thinking
- How to Think Like an Innovator
- Nike's Reinvention Culture
- EQ and Leadership

