Post-Class Reinforcement Materials

Each of the Leadership and Professional Development courses include a suite of post-class reinforcement materials that are unique to each title. Content such as e-books, quick videos, personal and team assessments, tools and templates, and other materials, have been selected to ensure that you continue your journey to ongoing success beyond the classroom. All e-assets, such as books and videos, come with 1-year access.

Managing Remote and Virtual Teams | 2 Days

Reinforcement Videos
• Globalization and Profitability featuring Michael Cox (Part I)
• Globalization and the Changing Business Landscape featuring Harold Sirkin
• Globalization and Technology Featuring Vijay Govindarajan
• Globalization Leads To Collaboration featuring Dr. William K. Fung
• Globalization and Emerging Trends featuring Vijay Govindarajan
• Globalization: Geography is No Longer Relevant featuring Vikas Kapoor
• Distance Leadership: Leaders, Technology, Motivations, and Management featuring Joe DiVanna
• The Global English Strategy in the Global War for Talent featuring Sheila Madden
• Dancing Between Global and Local featuring Jeff Joerres
• What is the Global Manager? featuring Andrew Kakabadse
• Leveraging Technology and Globalization for Green IT featuring David Moschella

Book Summaries
• World Out of Balance: Navigating Global Risks To Seize Competitive Advantage by Paul A. Laudicina
• The Services Shift: Seizing the Ultimate Offshore Opportunity by Robert E. Kennedy with Ajay Sharma
• The Talent Powered Organization – Strategies for Globalization, Talent Management and High Performance by Peter Cheese, Robert J. Thomas and Elizabeth Craig
• The Extreme Future – The Top Trends That Will Reshape the World for the Next 5, 10, 20 Years by James Canton, Ph.D.
• FREE: The Future of a Radical Price by Chris Anderson
• Deciding Who Leads: How Executive Recruiters Drive, Direct & Disrupt the Global Search for Leadership Talent by Joseph Daniel McCool

Blueprints
• The Realities of Global Competition by Narayana Murthy, B. Ramalinga Raju and Douglas Gorman

Leader-Led Activities
• Global Business Approaches Discussion Guide
• Globalization Case Studies Discussion Guide
• Globalization Opportunities Facilitation Guide
• Our Global Company Facilitation Guide
• Global Management Skills and Knowledge Application Guide

Self-Assesment
• Characteristics of Global Companies
• Communication and Leadership
• Business Operations

Challenge
• Challenge: Evaluating Globalization Opportunities

Tools
• Globalization Trends
• Approaches to Globalization
• Consumption Market
• Sources of Efficiencies
• Talent Sources

Test
• Leadership Advantage Test Yourself: Globalization

Core Message
• Leadership Advantage: Globalization 2.0

Case Study
• Globalization Example (Software and Service Company)
• Globalization Example (Manufacturer of Small Appliance Parts)
• Global Opportunities
• Coaching for a Global Mindset

Key Concept
• Key Concept: The Evolution of Globalization
• Key Concept: Characteristics of Global Companies
• Key Concept: Approaches to Global Business Operations
• Key Concept: Consumption Market
• Key Concept: Sources of Efficiency and Innovation
• Key Concept: Opportunities Bring Challenges
• Key Concept: The Impact of Globalization on Managers
• Key Concept: Business Operations Knowledge and Skills

e-Books
• Remote Working: Linking People and Organizations
• Remote Workforce Training: Effective Technologies and Strategies
• Managing the Mobile Workforce: Leading; Building; and Sustaining Virtual Teams

Videos/Courses
• How to Increase Productivity in Virtual Teams
• The Happiness Advantage
• Managing Virtual Teams
• Results Through Collaboration

Materials listed above are representative and do not include all assets, which are subject to change as titles and resources are always being updated.