

Post-Class Reinforcement Materials

Each of the Leadership and Professional Development courses include a suite of post-class reinforcement materials that are unique to each title. Content such as e-books, quick videos, personal and team assessments, tools and templates, and other materials, have been selected to ensure that you continue your journey to ongoing success beyond the classroom. All e-assets, such as books and videos, come with 1-year access.

Developing Successful Interpersonal Skills | 3 Days

Reinforcement Videos

- How Leaders Foster Innovation featuring Sir Ken Robinson
- The Invisible Habits of Excellence featuring Juliet Funt
- Inventing the Future featuring Nigel Barlow
- The Role of Creativity and Diversity in Leadership featuring Linda Hill
- Do the Impossible: Innovation Begins with Belief featuring Noah Blumenthal
- When We Get Our Best Ideas featuring Anne Riches
- The Creative Leader: How to Avoid Job Blindness featuring Nigel Barlow
- Innovation: Spend More Time Defining the Problem (and Much Less on the Solution) featuring Steve Shapiro
- Creativity is a Collaborative Activity featuring Sir Ken Robinson
- Facilitate Creativity Using Role Storming featuring Josh Linkner
- The Importance of Experimenting featuring Steve Shapiro
- Creativity and Execution featuring Vijay Govindarajan
- Rethinking How to Open Your Mind featuring Nigel Barlow
- Creating an Innovation-Friendly Environment featuring Steve Lundin

Book Summaries

- *The Element: How Finding Your Passion Changes Everything* by Sir Ken Robinson and Lou Aronica
- *Out Think: How Innovative Leaders Drive Exceptional Outcomes* by G. Shawn Hunter

Blueprints

- How to Reintroduce the Creative Process to Your Employees by Richard C. Cook, Paul J. Galeski, Marcio M. Moreira and Joel P. Moskowitz

Leader-Led Activities

- Boosting Creativity Discussion Guide
- Encouraging Creative Thinking Discussion Guide
- Workability of Ideas Discussion Guide
- Organizational Creativity Facilitation Guide
- Personal Creativity Facilitation Guide
- Access Using a Creative Process Application Guide

Self-Assessment

- Personal Characteristics

Business Impact

- Business Impact: Wanted – Innovation Leaders

Challenge

- Challenge: Promoting Creative Thinking

Tools

- Organizational Characteristics
- Removing Barriers
- Boosting Creativity
- Facilitating Creative Thinking
- Group Techniques
- Workability of Ideas

Test

- Leadership Advantage Test Yourself: Creative Thinking

Core Message

- Leadership Advantage: Creative Thinking 2.0

Case Study

- Encouraging Creative Thinking
- Removing Creative Thinking Barriers
- Thinking Creatively
- Using a Creative Process

Key Concept

- Key Concept: Personal Characteristics of Creativity
- Key Concept: Creativity Barriers
- Key Concept: Overcoming Personal Barriers to Creativity
- Key Concept: Techniques for Increasing Creative Thinking
- Key Concept: Using a Creative Process
- Key Concept: Techniques for Creative Thinking in Groups
- Key Concept: Determining If Ideas Will Work
- Key Concept: Building on Ideas

e-Books

- Building Trust: In Business, Politics, Relationships, and Life
- The Relationship Edge: The Key to Strategic Influence and Selling Success, Third Edition
- Five Keys of Powerful Business Relationships: How to Become More Productive, Effective, and Influential

Videos/Courses

- The Critical Skill of Listening
- The Power Of Good Conversation
- The Six Principles of Persuasion
- The Four Decision Styles