Post-Class Reinforcement Materials
Each of the Leadership and Professional Development courses include a suite of post-class reinforcement materials that are unique to each title. Content such as e-books, quick videos, personal and team assessments, tools and templates, and other materials, have been selected to ensure that you continue your journey to ongoing success beyond the classroom. All e-assets, such as books and videos, come with 1-year access.

Communicating Across Your Organization | 3 Days

Reinforcement Videos
- The Importance of Having a Vision featuring Erik Weihenmayer
- Aligning Vision with Priorities featuring Robert Kaplan
- Organizational Purpose: Start with Why featuring Simon Sinek
- The Six Questions to Organizational Clarity featuring Patrick Lencioni
- Why Vision Statements Fail featuring Mark Sanborn
- Pursue Your Vision Relentlessly featuring Peter Darbee
- Leadership Imperative: Keep Hope Alive! featuring Marty Evans
- Leaders Must Provide A Clear Direction featuring Robert Kaplan
- Creating Commitment to a Vision featuring Allan Cohen
- Communicating a Vision for Change featuring John Kotter
- Focus on the Mission featuring Marshall Goldsmith
- Securing a Common Vision and Strategy featuring Nick Kugenthiran
- How to Shift your People from Passive to Purposeful featuring Peter Fuda

Book Summaries

Blueprints
- Establishing a Strategic Vision for Your Company by Thomas C. Knobel, Joe Cheek, Sigmund Anderman and John S. Chen

Leader-Led Activities
- Visionary Mindset Discussion Guide
- Vision into Action Facilitation Guide
- Vision as Catalyst Facilitation Guide
- Developing a Realistic, Powerful, and Compelling Vision Application Guide
- Planning to Communicate Vision Application Guide

Self-Assessment
- Visionary Leadership
- Vision Communication

Business Impact
- Business Impact: Communicating a Shared Vision

Challenge
- Challenge: Crafting an Organizational Vision

Tools
- Vision Catalyst
- Vision in Context
- Realistic Vision
- Vision Statements
- Organizational Conversation
- Vision Roll Out

Test
- Leadership Advantage Test Yourself: Leading Organizational Vision

Core Message
- Leadership Advantage: Leading Organizational Vision 2.0

Case Study
- Leveraging the Power of Vision
- Strategic Vision Alignment
- Shared Vision
- Communicating Vision

Key Concept
- Key Concept: Visionary Leadership
- Key Concept: Vision as Catalyst
- Key Concept: Developing a Powerful Vision Statement
- Key Concept: Leading a Vision Communication
- Key Concept: Moving the Vision Out

e-Books
- Simply Said: Communicating Better at Work and Beyond
- Stop Talking; Start Communicating: Counterintuitive Secrets to Success in Business and in Life
- Communicating Effectively: Write; Speak; and Present with Authority

Videos/Courses
- The Four Conversation Styles
- Commitment to Open Communication
- Question and Listen
- Using Positive Psychology to Communicate

Materials listed above are representative and do not include all assets, which are subject to change as titles and resources are always being updated.