

Post-Class Reinforcement Materials

Each of the Leadership and Professional Development courses include a suite of post-class reinforcement materials that are unique to each title. Content such as e-books, quick videos, personal and team assessments, tools and templates, and other materials, have been selected to ensure that you continue your journey to ongoing success beyond the classroom. All e-assets, such as books and videos, come with 1-year access.

Business Acumen for Leaders | 2 Days

Reinforcement Videos

- How to Think Strategically featuring Herminia Ibarra
- Strategic Thinking: The Difference Between a Leader and a Manager featuring Max McKeown
- The Synergist featuring Les McKeown
- Changing While the Plane Is in Flight featuring George Robertson
- The Importance of Communicating the Strategy featuring Carl Ortell
- Admit You Don't Know, Hypothesize, Test, Repeat featuring Vineet Nayar
- Understand Your Competitive Advantage: The Singer Story featuring Matthias Kipping
- Creating a Culture of Innovation featuring Marla Capozzi
- Sense Making In Strategic Planning featuring Peter Sheahan
- Visioning the Future featuring Tom Catania
- Strategic Thinking featuring Glen Senk
- Three Players Who Are Absent at Strategic Discussions featuring Tom Gladwin

Book Summaries

- *The New Corporate Facts of Life: Rethink Your Business to Transform Today's Challenges Into Tomorrow's Profits* by Diana Rivenburgh
- *Anticipate: The Art of Leading by Looking Ahead* by Rob-Jan de Jong

Blueprints

- Smart Growth: How to Select New Lines of Business That Will Suit Your Company and Stockholders by Robin Raina, George Naspo and Roger C. Greene

Leader-Led Activities

- Benefits of Strategic Thinking Discussion Guide
- Creating a Strategic Thinking Climate Discussion Guide
- Balanced Strategic Thinking Facilitation Guide
- Strategic Thinking Competencies Facilitation Guide
- Phases of Strategic Thinking Application Guide

Self-Assessment

- Contrasting Attributes
- Strategic Thinking Competencies

Business Impact

- Business Impact: Knowing When to Take Leadership Risks

Challenge

- Challenge: Hiring Strategic Thinkers

Tools

- Strategic Thinking Definition
- Balanced Thinking
- Business Benefits
- Strategic Thinkers
- Phases of Strategic Thinking
- Gathering Information
- Formulating Ideas
- Planning for Action
- Conditions for Strategic Thinking

Test

- Leadership Advantage Test Yourself: Strategic Thinking

Core Message

- Leadership Advantage: Strategic Thinking 3.0

Case Study

- Types of Thinking
- The Competent Strategic Thinker
- Using Strategic Thinking
- The Strategic Leader

Key Concept

- Key Concept: Strategy and the Rise of Strategic Thinking
- Key Concept: Balanced Thinking
- Key Concept: The Business Benefits of Strategic Thinking
- Key Concept: Gathering Information
- Key Concept: Formulating Ideas
- Key Concept: Planning for Action
- Key Concept: Strategic Leadership

e-Books

- The Strategy of Execution: A Five-Step Guide for Turning Vision into Action
- Think to Win: Unleashing the Power of Strategic Thinking
- Leading with Strategic Thinking: Four Ways Effective Leaders Gain Insight; Drive Change; and Get Results

Videos/Courses

- Getting Email Right: Professional Texting Etiquette
- The Ethics of Business Decisions
- Interviewing for Talent
- Creating Financial Acumen Within Your Company