

Post-Class Reinforcement Materials

Each of the Leadership and Professional Development courses include a suite of post-class reinforcement materials that are unique to each title. Content such as e-books, quick videos, personal and team assessments, tools and templates, and other materials, have been selected to ensure that you continue your journey to ongoing success beyond the classroom. All e-assets, such as books and videos, come with 1-year access.

Becoming a Transformational Leader | 2 Days

Reinforcement Videos

- How to Embed Change featuring Liz Mellon
- Planning for Change featuring Anne Riches
- Leading a Team Through Change featuring Liz Mellon
- Managing Change featuring Pat McLagan
- Change Through Rapid Transformation featuring Benham Tabrizi
- Changing a Culture: You Can't Do It By Yourself featuring Shelley Stewart Jr.
- The Missing Link to Creating Lasting Results for your Team and Organization featuring Barbara Trautlein
- Change is a Group Opportunity: Ask; Don't Tell featuring Frances Hesselbein
- The Most Important Habits for Driving Change featuring David Rock
- The Role of Urgency in Change featuring John Kotter
- Developing a Growth Mindset featuring Tom Catania
- Five Strategies for Leading Change in Challenging Times featuring Barbara Trautlein
- Change Needs Emotional Leadership featuring Liz Mellon
- Leading Change: Act Your Way to New Thinking featuring David Marquet
- Leading Change at All Levels by Deborah Ancona
- The Triple-A Model of Change Leadership featuring Benham Tabrizi

Book Summaries

- *Choosing Change: How Leaders and Organizations Drive Results One Person at a Time* by Susan Goldsworthy and Walter McFarland
- *Change-Friendly Leadership: How to Transform Good Intentions into Great Performance* by Rodger Dean Duncan

Blueprints

- How to Be an Effective Leader in the Midst of Change by Courtney Harrison, John L. Pothin and Sandra R. A. Karrman

Leader-Led Activities

- Short-term Wins Discussion Guide
- Leading People in Change Facilitation Guide
- Removing Barriers Facilitation Guide
- Dealing with Conflict Application Guide

Self-Assessment

- Your Perspectives on Change
- Change Leadership

Business Impact

- Business Impact: Involving Employees in Corporate Change

Challenge

- Challenge: Leading Change

Tools

- Change Equation
- Business Research
- Change Drivers
- Key People
- Create a Vision for Change

Test

- Leadership Advantage Test Yourself: Leading Change

Core Message

- Leadership Advantage: Leading Change 3.0

Case Study

- Beginning the Process of Change
- Setting the Stage
- Removing Barriers
- Short-term Wins
- People Challenges

Key Concept

- Key Concept: Conveying the Business Case for Change
- Key Concept: Your Change Coalition
- Key Concept: Moving Change Forward
- Key Concept: Create Short-term Wins
- Key Concept: Don't Let Up
- Key Concept: Leading People Effectively through Change

e-Books

- Awakening the Leader Within: A Story of Transformation
- Lead with Wisdom: How Wisdom Transforms Good Leaders into Great Leaders
- The Transformative CEO: Impact Lessons from Industry Game Changers

Videos/Courses

- Becoming A Transformational Leader
- Transformational Leaders and the Environment
- From Management to Inspirational Leadership
- Define The Purpose of Your Leadership