Post-Class Reinforcement Materials

Each of the Leadership and Professional Development courses include a suite of post-class reinforcement materials that are unique to each title. Content such as e-books, quick videos, personal and team assessments, tools and templates, and other materials, have been selected to ensure that you continue your journey to ongoing success beyond the classroom. All e-assets, such as books and videos, come with 1-year access.

Accomplishing the Results You Want | 3 Days

**Reinforcement Videos**
- The Five E’s of Leadership featuring Martyn Redgrave
- The Value Of Setting A Long-Term Strategy featuring Anders Dahlvig
- Success at Execution is About Enabling Others featuring Harold Sirkin
- Closing Gaps to Execution featuring Stephen Bungay
- The Three Elements of a Great Execution featuring Ram Charan
- The Knowing-Doing Gap featuring Jeffrey Pfeffer
- Strategy 101: Focus on Assumptions featuring Peter Sheahan
- Empower to Go Faster featuring Steve Strout
- Execute Or Be Executed featuring Grattan Kirk
- Prioritize and Collaborate to Execute Strategy featuring Liz Mellon
- Why Organizations Fail to Execute on Their Strategy featuring David Rock
- Manage with a Microscope and a Telescope featuring Dominic Barton
- Strategy Versus Execution featuring Doug Conant

**Book Summaries**
- *The Three Rules: How Exceptional Companies Think* by Michael E. Raynor and Mumtaz Ahmed
- *Confronting Reality: Doing What Matters to Get Things Right* by Larry Bossidy and Ram Charan Blueprints
- *Advancing to the CEO Level: Best Practices and Strategies for Success* by Amy Brandt, Scott L. Kauffman and John Girard

**Leader-Led Activities**
- Leadership and Execution Discussion Guide
- Operations Plan Facilitation Guide
- The Team Facilitation Guide
- The Strategy Facilitation Guide
- Execution Culture Application Guide
- Linking Strategy to Operations
- Relating Strategy to Results

**Self-Assessment**
- Positive Leadership Behaviors

**Business Impact**
- Business Impact: Fostering a Business Execution Culture
- Business Impact: Inspiring Your Team

**Challenge**
- Challenge: Developing a Business Execution Culture

**Tools**
- Communicate to Execute
- Improving Business Execution
- Levels of Leadership
- Strategy Definition Summary
- Supporting Empowerment

**Test**
- Leadership Advantage Test Yourself: Developing a Business Execution Culture

**Core Message**
- Leadership Advantage: Developing a Business Execution Culture 3.0

**Case Study**
- The Leader’s Role in Execution
- Fostering a Business Execution Culture
- Solving Strategy Problems
- Enable Employees to Execute
- Inspiring Your Team
- Strategic and Operating Plans

**Key Concept**
- Key Concept: The Business Execution Culture
- Key Concept: Strategic Essentials
- Key Concept: Enable People to Execute
- Key Concept: Involving and Empowering People
- Key Concept: Executing the Operating Plan

**e-Books**
- Building Engaged Team Performance: Align Your Processes and People to Achieve Game-Changing Business Results
- Implementation: How to Transform Strategic Initiatives into Blockbuster Results
- 5% More: Making Small Changes to Achieve Extraordinary Results

**Videos/Courses**
- Becoming an Accountable Professional
- Difficult People: Can’t Change Them, so Change Yourself
- Forging Ahead with Perseverance and Resilience
- Building Trust to Develop Relationships that Deliver Results
- Ditch the Drama to Get Results
- Results Through Collaboration
- Get More Results: Pick Up Accountability and Let Go of Responsibility

Materials listed above are representative and do not include all assets, which are subject to change as titles and resources are always being updated.